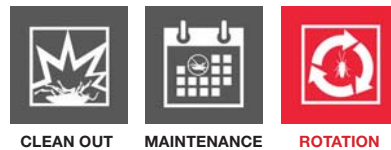


DESIGNED FOR MODERN BAIT ROTATION STRATEGIES



EXCELLENT BAIT ACCEPTANCE



Maxforce Impact's controlled-release BlueBead technology is specially designed for modern day bait rotation strategies.

- Contains more complex carbohydrates; not reliant on simple sugars that select for aversion
- New BAIT active ingredient, with alternate mode of action
- Proprietary feeding stimulant assures excellent bait acceptance



Maxforce
IMPACT

ROACH CONTROL THAT GIVES YOU MORE



Maxforce
IMPACT

Introducing Bayer Maxforce® Impact™
A new **force** in roach control



ALWAYS READ AND FOLLOW LABEL DIRECTIONS CAREFULLY.
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REDUCED RISK CLASSIFICATION

EFFECTIVE CONTROL IN SENSITIVE ACCOUNTS

Maxforce Impact's new formulation and reduced risk status delivers effective control in sensitive environments.

- Does not contain the big 8 allergens, making it suitable for sensitive food and pharmaceutical plants
- No Signal word and no PPE requirements (no gloves needed)
- Ideal fit with School IPM requirements
- Easy compliance with food processing qualifications/standards

BETTER PERFORMING PHYSICAL GEL PROPERTIES

It looks different. It also acts different. New Maxforce Impact with BlueBead technology delivers the performance you need in varying environments.

- Clean, white bait matrix reduces visibility and the risk of staining lighter surfaces
- Better adhesion to vertical surfaces
- Better thermal stability – no running or dripping



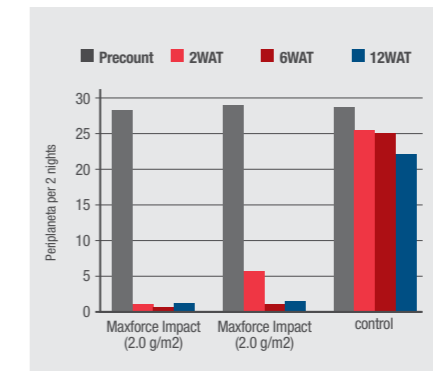
Maxforce
IMPACT

MAXIMUM PERFORMANCE

Maxforce Impact delivers a matrix roaches can't get enough of – one that's scientifically designed to combat aversion and prevent resistance. It gives you the flexibility and power to kill both normal and bait-averse strains of German roaches.

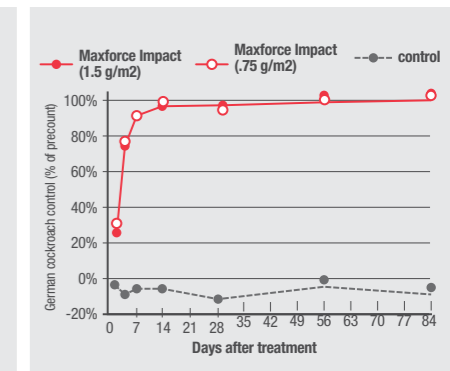
- Works on all roaches – indoors or outdoors, large or small
- Offers top performance against bait-averse roach populations
- Great secondary kill with the Maxforce Domino Effect®

Efficacy On American Cockroaches



Field Trial, University of Technology, Sydney- Cairns, Australia, 2013

Efficacy On German Cockroaches



Field Trial, University of Technology, Sydney- Sydney, Australia, 2013

Lab and/or field trial data confirms efficacy against:

- American Cockroaches
- Brown Banded Cockroaches
- Oriental Cockroaches
- Smokybrown Cockroaches
- Turkestan Cockroaches