

...a foam you already love.

We've taken everything you already love about **Termidor®**, and put it into a ready-to-use foam formulation for termites and ants.

For Termites, On and Off Structures

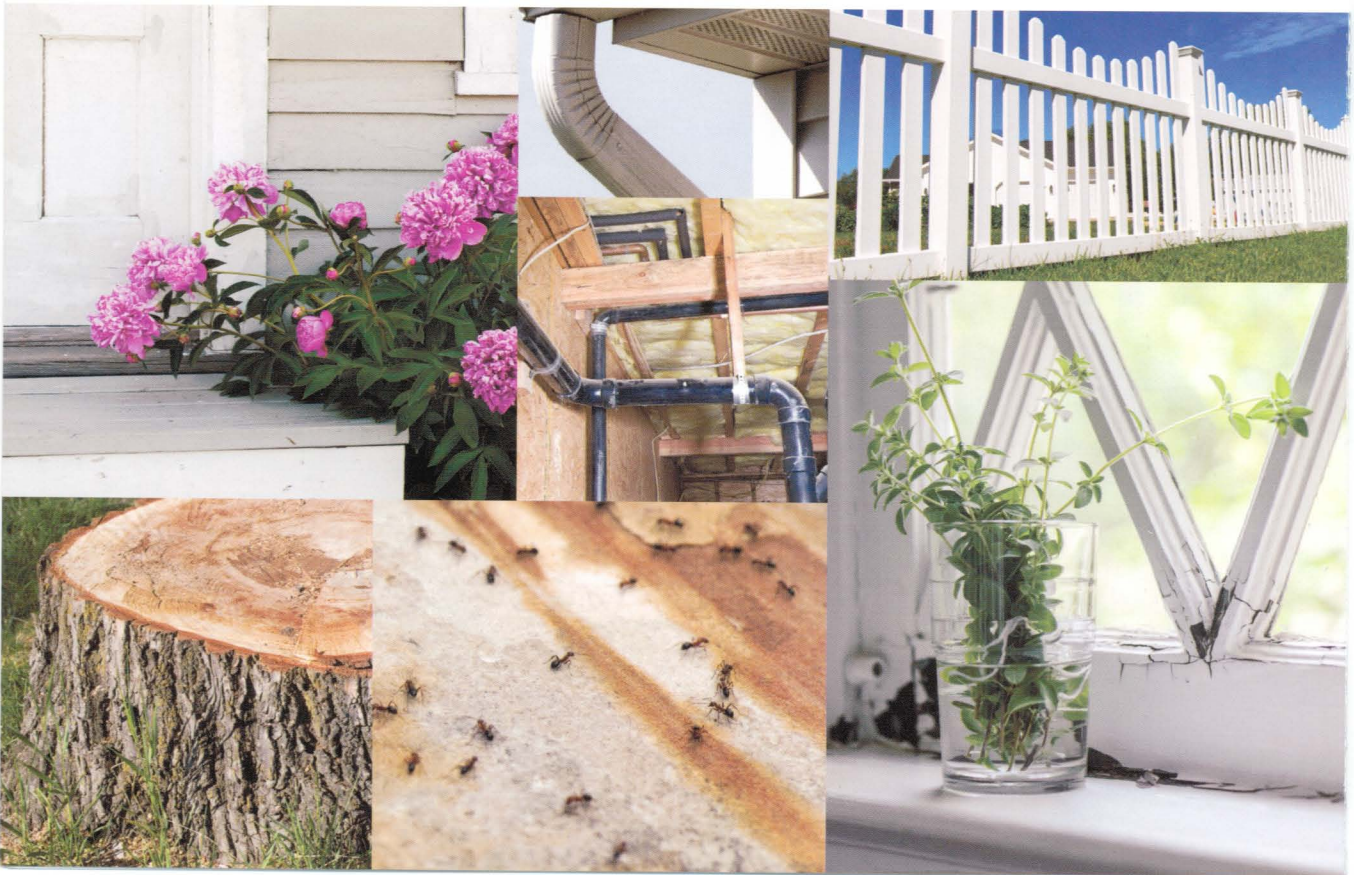
With all the power and efficacy of **Termidor®** termiticide/insecticide, this is a foam that really works on even your toughest pest problems—both on and off-structure. For termites, **Termidor® Foam** termiticide/insecticide can be used in conjunction with **Termidor®** products as part of the LI component of a Perimeter**PLUS™** (EP/LI) treatment and can be used outdoors on decks, fencing, landscape timbers, wooden retaining walls, and more.

For Ants, On and Off Structures

For ants, **Termidor® Foam** termiticide/insecticide can be used to treat voids where pests enter, hide, or harbor. For carpenter ants, treat harborages or ant trails associated with trees, shrubs, decks, fences or other non-structural elements.

Reapply in 30-Days, If Needed

Termidor® Foam termiticide/insecticide is not just convenient, it's also flexible. It can be applied to previously treated sites if activity is found 30 days after the last application.





TERMIDOR[®] FOAM

TERMITICIDE/INSECTICIDE

The Anatomy of Termidor[®] Foam termiticide/insecticide

- Termidor 0.005%
- 20 oz. ready-to-use can
- A dry 30:1 expansion ratio
- 5 gallons of foam in 2-1/2 minutes. This is the equivalent of filling a stud bay to 24" in height.
- No CFCs
- Flexible hose allows for upright positioning in tight spaces
- Tapered tip helps seal larger holes and reduce back "splash"
- Small sturdy tip allows for small pilot hole
- Pressurized aerosol delivered as a pin-stream



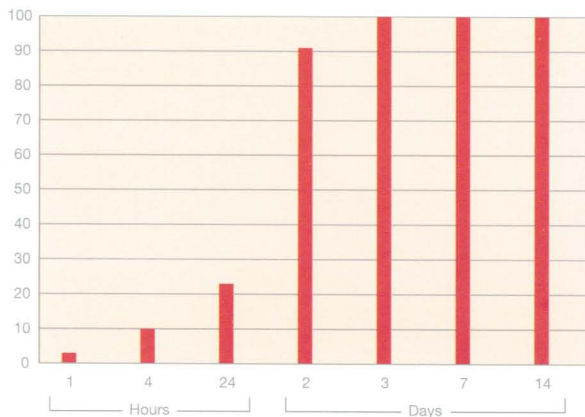
Why Termidor[®] Foam termiticide/insecticide is different.

Its unique formulation includes thicker, stronger cell walls that resist breaking and slow down the collapse process. Both Termidor[®] Foam termiticide/insecticide and the leading competitive foam expansion ratios are approximately 30:1, but Termidor[®] Foam termiticide/insecticide cell wall structures will stay intact up to 6 times longer. And although the liquid phase volume is approximately the same, Termidor[®] Foam termiticide/insecticide has a slower collapse rate, making it much less likely to run.



Proven Efficacy

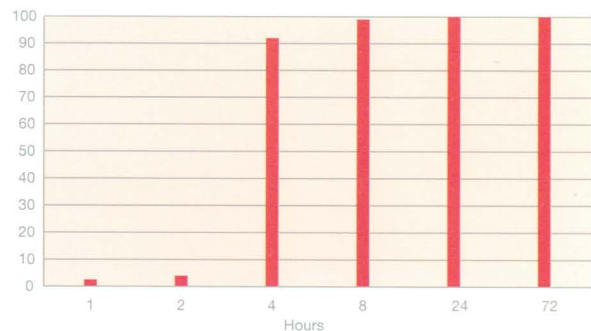
Carpenter Ants: Percent Mortality at Time



■ Termidor Foam and water

Conclusions: Termidor Foam provided good residual (24 hours after treatment) efficacy against carpenter ants.
Laurel D. Hansen, Biology Department MS 3180, Spokane Falls Community College, 3410 W. Fort Wright Drive, Spokane Falls, WA 99224, Report Number: 806

Formosan Subterranean Termites: Mean Percent Mortality at Time Post Treatment



■ 0.005% Foam

Conclusion: Termidor Foam showed high activity (>90% mortality) by 8 hours.
Sarah Thompson, PhD, AFR/IB Advanced Testing II, Non-crop, 26 Davis Drive, Research Triangle Park, NC 27709, Report Number: 1886-B

How Would You Use Termidor® Foam termiticide/insecticide?

We interviewed a number of **Termidor®** Certified Professionals and asked how they might incorporate **Termidor® Foam** termiticide/insecticide into their termite or general pest control programs. Here are some responses:

1. "I would have our sales guys use it on **termite swarm calls** to nail down the sale right away, hit the infestation void with the foam on the spot."
2. "I like the idea of using it as part of **localized interior treatments.**"
3. "For cases where there is a **suspended colony** or termites in a second floor bath, the foam would be **easier than liquid.**"
4. "Being able to do **spot termite treatments off-structure**, like on stumps and fences. That would be great."
5. "I like that we could treat carpenter **ant nests and trails**, off-structure."

The efficacy of Termidor®. The support of BASF.

Over the past decade, **Termidor®** termiticide/insecticide has become the most successful nonrepellent liquid termiticide in existence. Now, **Termidor® Foam** termiticide/insecticide is introducing an exciting new way to extend your success with **Termidor®**.

Termidor® Foam termiticide/insecticide is the newest innovation in a long line of extraordinary pest control products. **Termidor®** products include liquid treatments, dry formulations, high-efficiency products, and now, a brand new way to treat troublesome ants and termites in an easy-to-use foam formulation.

With that heritage and the backing of BASF, you can be confident in your choice to include **Termidor® Foam** termiticide/insecticide as a profitable new weapon in your existing termite and ant control arsenal.

Contact your local BASF representative or visit pestcontrol.basf.us to learn more about this latest innovation in termite technology and start growing your business today.



TERMIDOR®
TERMITICIDE / INSECTICIDE

Always read and follow label directions.

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