

Termite/Insecticide



Protect **your home** with an **effective control solution.**



What's Your Risk?

Termites are social insects and although the most common termites to attack structures in the US are subterranean, their nests may be in more places than underground. Depending on the species and also if your home has had any leaks (roof, plumbing, or otherwise) the nests may also be in wall voids, attics and many other above-ground locations like tree stumps.

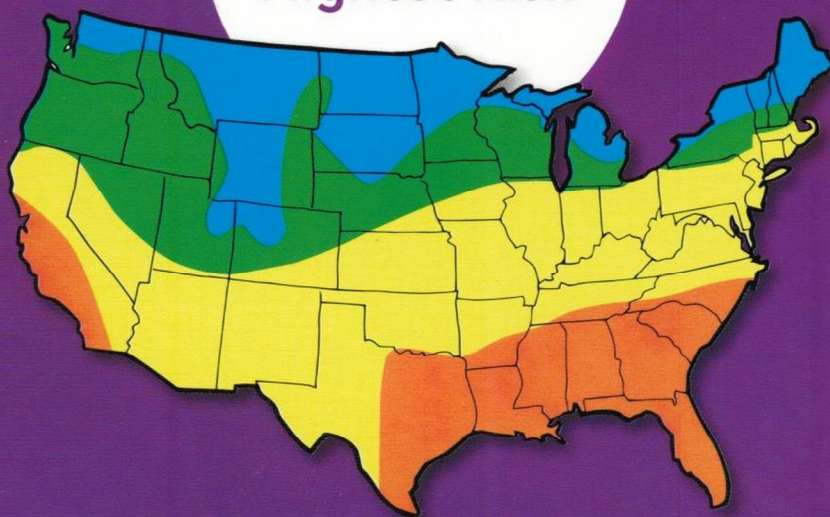
Protect Your Largest Investment

Termites never rest. They eat 24 hours a day, seven days a week! This means that damage to your home can happen very quickly. In fact, the National Pest Management Association (NPMA) estimates that termites cause over \$5 billion in property damage every year! The good news: a partnership with a licensed pest professional and Taurus® SC can protect your home, your biggest investment.

How Do You Know If You Have Termites?

Termites are great at staying hidden most of the time; they don't always "swarm" even if they're active in your home. Having a thorough termite inspection performed by a licensed professional can help determine whether or not you currently have termites or if you're at risk of infestation in the future. What's great about Taurus® SC is that it can take care of an existing infestation as well as prevent termites in the future, giving you peace of mind that your home is protected. Partnering a Taurus® SC treatment with regular inspections by a licensed pest management professional will help to keep your home termite-free for years to come.

Heaviest
Concentration
of Termites =
Highest Risk



-  Very Heavy
-  Heavy
-  Moderate
-  Variable



Eliminate the “What If”

What if your home is not protected by a professionally applied Taurus® SC treatment?

Did you know that most homeowners insurance coverage does not extend to termite damage?

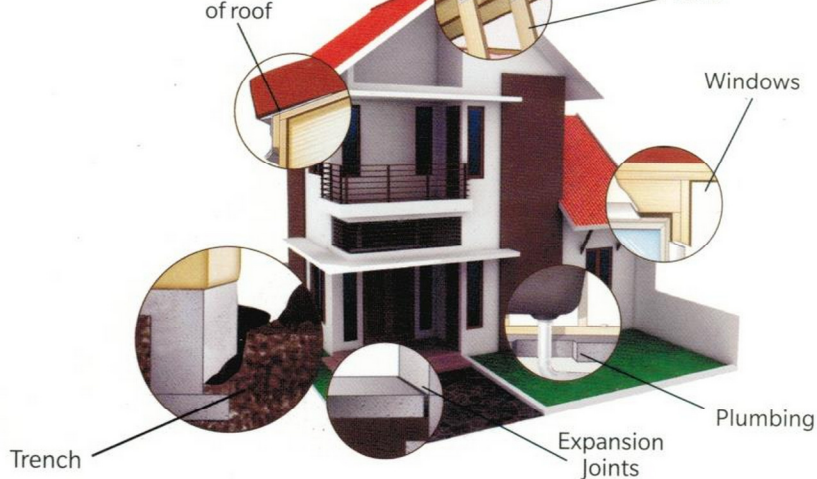
Taking care of this “what if” with a Taurus® SC treatment applied by a licensed pest management professional is a simple and cost effective way to have peace of mind knowing your home is protected.

Continued Protection

Taurus® SC offers long term protection for your home when applied by a licensed pest management professional.

Always remember to discuss your treatment and protection options with your pest management professional and schedule annual inspections to keep your home protected.

repellent active ingredient in Taurus® SC. The termites unknowingly enter the treatment area picking up small particles of fipronil, the active ingredient in Taurus® SC, on their bodies. They share small doses of Taurus® SC with their nest mates through touch, communication, grooming and food sharing. By sharing in these manners, they pass the Taurus® SC on, quickly eliminating the colony, and the termites in your home!



Don't Extend an Invitation to Termites!

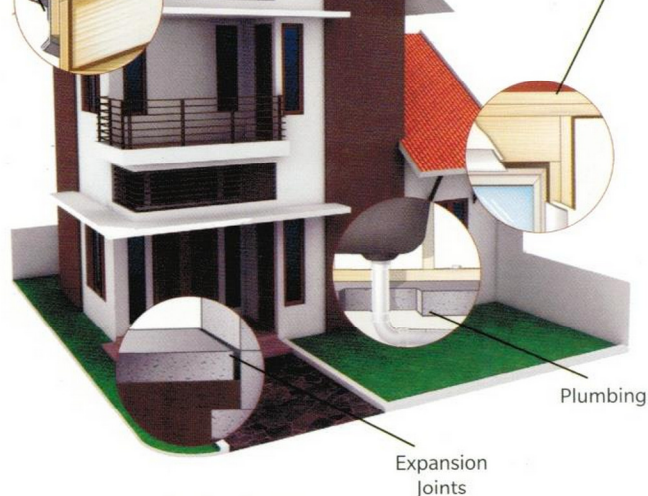
Termites are often associated with certain conditions like these:

- Mulch or soil level above grade
- Wood to ground contact or siding/stucco below grade
- Cracks in slab or foundation
- Crawlspace or basement with high humidity
- Sprinkler water contacting structure and/or collecting at foundation
- Low areas around home that commonly collect or pool water
- High moisture in or around home
- Vegetation or landscaping close to foundation
- Past or current plumbing leaks or roof leaks

If you've experienced any of these situations in the past, let your licensed pest management professional know.

The termites don't know Taurus® SC is there, but you do, and that's peace of mind...

You don't have to live in a log home to be susceptible to termite damage. There's plenty of wood for termites to make meals out of in the average home, including concrete block homes! Termites can enter your home in a number of ways; they can swarm from a neighboring building or tree, they can enter through cracks in your foundation or even follow underground utility and plumbing lines through your home's foundation and slab.



Is it an Ant or a Termite?

Oftentimes termite swarmer's can be confused with winged ants. Here's how to tell if you have a winged ant or a termite swarmer:

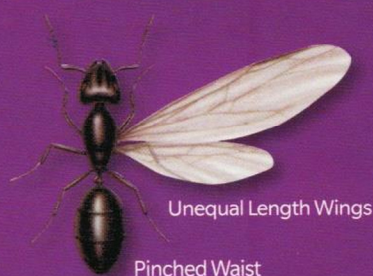
Ant

vs.

Termite

Elbowed Antennae

Straight Antennae



Unequal Length Wings

Pinched Waist



Thick Waist

Equal Length Wings

The Termite Family Tree



King and Queen

When a mated pair of winged reproductives establishes a new colony, they become the King and Queen.



Eggs

Queens lay thousands of eggs per year and can live up to 30 years.



Nymphs

Nymphs can develop into soldiers, workers or winged reproductives.



Swarmer

Winged reproductives, or Swarmer leave the colony and "swarm" at certain times of the year, or when they are signaled to do so from the colony.

Workers

Workers are wingless and blind and are most likely the ones you'll find in damaged and infested wood. They serve many functions in the termite colony including caring for other termites, building and repairing mud tubes and tunnels, as well as foraging for food.



Soldiers

The soldiers' main purpose is to defend the colony from attack. They are wingless, blind and sterile and must be fed by a worker termite.

