

Simply Irresistible.

Generation®—the great tasting, low-cost-per-placement bait rodents can't resist.

Generation is packed with whole seeds, food-grade grains and flavorings—making it highly palatable and readily consumed by rodents, even when competing food is present. Successful pest management professionals agree that Generation is the preferred bait to use.



Formulations—Available as mini blocks, place packs or paraffinized pellets.



Powerful—Half the concentration of other baits.



Low Cost—20-gram mini block results in lower cost per placement.



Efficacy—Generation works in a single feeding.



Generation is so well accepted and effective, it's the low-cost-per-placement solution designed to quickly knock down serious infestations. To learn more about this proven, exceptionally palatable bait that both rats and mice find almost impossible to resist, contact Liphatech at 888-331-7900 or visit us at www.liphatech.com.

LIPHATECH®

Advanced technology. Effective control.